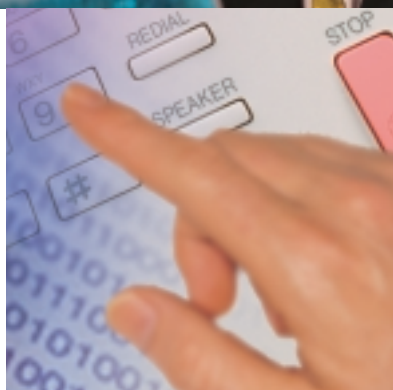


service



innovation



performance

RELIABLE FAX PERFORMANCE THAT DELIVERS

SHARP[®]

technology



The Smart Solution for Remote Fax Maintenance and Maximum Productivity

Everything Has a Backup...

Whether you're a booming corporation or thriving small office, you know the critical importance of uptime. To make sure nothing keeps your business from moving forward, you have diagnostic systems for your computers, networks and phone systems to identify problems before they occur. You expect that your network might fail, so you put safeguards in place. But what about your fax machine?

Sharp Facsimiles are among the most reliable in the industry. But, like all machines, they can fail. Think about the impact of one down fax in your office. If there's another you can use, you'll probably have to wait. If it's the only one, you're going to have to wait even longer until service arrives. And that can spell disaster.

Why not Your Fax?

If you have a Sharp Facsimile with the F.A.S.T. remote fax management system activated, you can minimize downtime—and possibly even prevent it. Sharp's Facsimile Automated Service Technology (F.A.S.T.) is more than a self monitoring diagnostic tool. It's a two-way communication system between your fax and your servicing dealer. F.A.S.T. can identify potential problems before they become bigger ones. What's more, many problems can be repaired remotely, minimizing fax downtime. Sharp's F.A.S.T. system does more than deliver maximum productivity for your facsimile products. It gives you uninterrupted performance and the proven reliability you've come to expect from a worldwide leader like Sharp. What could be more reassuring than that?

Keep Your Business Moving at Top Speed

With three powerful diagnostic tools to keep your business running at peak performance, F.A.S.T. is as indispensable as your fax itself. With 24/7 monitoring, you can rest assured that F.A.S.T. is always on the job.

F.A.S.T. Ensures Efficient Operation

F.A.S.T. continuously checks the performance of all system operations. Any finding that's out of spec is instantly transmitted to the servicing dealer where an adjustment is made remotely, or a service technician is dispatched.

1

F.A.S.T. Enables Continuous Operation

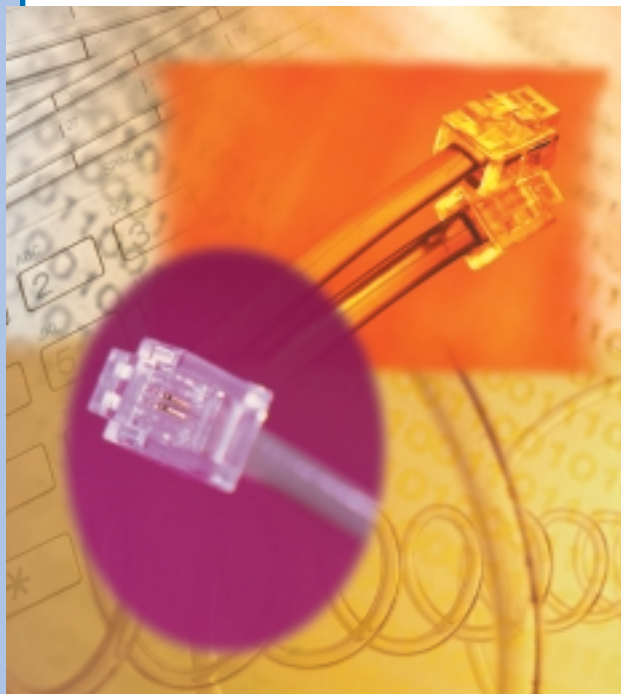
F.A.S.T. also monitors supply usage and notifies your dealer when it's time to replace toner, developer or the drum.

2

F.A.S.T. Enhances Day to Day Operation

With F.A.S.T., all settings such as speed dial numbers, operational preferences and user information can easily be entered or updated remotely by your dealer.

3



When You Need Reliability, You Want More Than A Promise

Unlike some competitive facsimile products that promise reliable performance, Sharp backs up their promise with a proactive servicing tool designed to fix the problem before it affects your business. In addition to alerting your service dealer to an obvious problem, the F.A.S.T. system can also predict when a failure could occur, and initiates a call for preventative maintenance. Through a Windows®-based software program, your dealer can remotely access your Sharp fax product and see precisely what the problem is.

Sometimes, all it takes is a software adjustment that can be made from the dealer's computer. If it's something more serious, or requires the physical replacement of a part or a supply, the

dealer can contact you to schedule the repair at a time when demand for fax usage is low. Scheduling an on-site service call is a convenient, cost-efficient and time-saving solution for both you and your dealer.

One-Touch Productivity

Many fax products offer a wide variety of customizable features such as speed dials, broadcast groups, headers and page counts. But in the rush of day to day operations, some customers just don't have the time to

pre-program their fax with their own information. They're too busy to realize how much time these features can actually save. But with the Sharp F.A.S.T. system, the information can be provided to your dealer who can setup or change any of these customizable features. This eliminates the hassle of manually entering data such as frequently dialed fax numbers from the control panel, providing you with the convenience and productivity you need to manage your business.

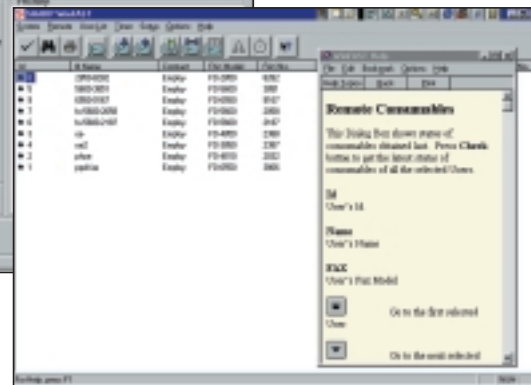


Maximum Uptime... At A Glance

Through the user-friendly F.A.S.T. Windows-based software program, Sharp dealers can help remotely monitor fax systems. Since all remote functions can be conveniently performed on a PC, your fax uptime is maximized for optimal performance—day in and day out.



With F.A.S.T., your Sharp dealer can even program your fax machine remotely.



F.A.S.T. allows your Sharp dealer to monitor supplies, track downtime and be proactive in maintaining your fax machine.

Take a closer look at Sharp's F.A.S.T. system. It provides the maximum possible uptime to keep your business moving at top speed!





The System That Truly Delivers

Unlike other remote diagnostic systems, F.A.S.T. operates independently and automatically, requiring no intervention from an operator. Technological innovations like this have made Sharp the best selling fax in history. Today, F.A.S.T. is compatible with Windows 95® and Windows 98® Operating Systems and will work with most standard PC modems.

With over 450 authorized dealers coast to coast, Sharp provides you with a seamless network of expert service professionals to support your facsimile needs. To find out more about the Sharp F.A.S.T. system, contact your local authorized Sharp dealer.



F-2700M	FO-3450	FO-4810	FO-5500
FO-2600	FO-3500	FO-4850	FO-5600
FO-2850	FO-3800M	FO-5220	FO-5700
FO-2950M	FO-3850	FO-5300	FO-6100
FO-3250	FO-4500	FO-5400	FO-6500
FO-3350	FO-4700	FO-5450	FO-6550
FO-3400	FO-4800	FO-5550	FO-6600

AR-FX2 Fax Board For Imager Series of Digital Copiers/Printers

AR-FX3

AR-F151

Building On A Foundation Of "Fax Firsts"

Sharp was the first to place 100,000 fax units domestically, achieving this in 1987, only three years after entering the market. Sales doubled the following year, placing Sharp in the number one position for the second consecutive year. In 1990, Sharp became the first to sell a total of one million facsimile machines, and in 1997, became the first fax company to achieve this sales figure in a single year. Besides being the world's leading fax seller, Sharp was also the first to introduce the innovative desktop color facsimile and the first to feature duplex faxing.



SHARP
THE BEST SELLING
FACSIMILES IN HISTORY

Sharp maintains its leadership status with business customers by offering a full line of office products renowned for their quality and reliability, backed by the most extensive service support in the industry. At Sharp, our goal is to improve people's lives through technology and innovation. We are proud of our ongoing commitment to quality, reliability, and unparalleled customer care, and we will continue to expand our full range of high performance fax products for maximum office productivity.

